ORDER

104822 Orders Order / Rev: Alt Order #: 06832438 Product Desc: American Crossroads Estimate: 694 Flight Dates: 10/30/12 - 11/05/12 Primary AE: Amy McCreary Original Date / Rev: 07/27/12 / 09/19/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Crossroads Media, LLC **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: A35+ Demographic: New Business Thru: Product Codes: PLI1 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PISSUE, GEN

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	111	\$83,275.00	\$70,783.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	111	\$83,275.00	\$70,783.75	0.00
Totals	111	\$83,275.00	\$70,783,75	0.00

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$83,275.00
Market	100%	\$268,629.03

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$88,647.58
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$42,980.65
KTUD	1%	\$2,686.29
KVVU	17%	\$45,666.94
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,372.58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/30/12	10/30/12	Wake Up Early w/	Wagn⊜M	430a-5a	-7	:30	1	\$200.001	0.00 NM	1	\$200.00
				Wake Up Early W	/agners								
	WAKE-V	V/WAGNE	RS REV I	RATE									
	<u>Star</u>	<u>t Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating				l l		
V	/eek: 10/2	9/12	1/04/12	-T	1	\$200.00	0.00				1		

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Order / Rev:

104822

Advertiser:

American Crossroads

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10/30/12 - 11/05/12

Product Desc:

American Crossroads

Estimate:

694

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	nots	Rate Pri	Rtg Type	Snote	Amount
		Wake Up Early w	/Wagn@M	430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE-W/WAGNER	RS REV F	Wake Up Early V RATE	Vagners								
·	<u>nd Date</u> 1/04/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
E 2 KSNV 10/31/12 1	10/31/12	Wake Up Early w Wake Up Early V	-	430a-5a	W	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE-W/WAGNEF		RATE									
	<u>nd Date</u> 1/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 3 KSNV 11/01/12 1	11/01/12	Wake Up Early w Wake Up Early V	_	430a-5a	T	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE-W/WAGNER			SnotoMook	Poto	Dating						
	<u>nd Date</u> 1/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
E 4 KSNV 11/04/12 1		Wake Up Early V	_	430a-5a	S	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE-W/WAGNEF Start Date Er	RS REV F nd Date	RATE Weekdays	Spots/Week	<u>Rate</u>	Rating						
	1/04/12	S	1	\$200.00	0.00						
E 5 KSNV 11/05/12 1	11/05/12	Wake Up Early w Wake Up Early V	-	430a-5a	M	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE-W/WAGNER			04-50/1-	P) . 1	D. //						
	<u>nd Date</u> 1/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 6 KSNV 10/30/12 1	10/30/12	The Agenda 1230 The Agenda 123		1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3 AT NOON		TE	•								
	<u>nd Date</u> 1/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 7 KSNV 10/31/12 1		The Agenda 1230 The Agenda 123		1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3 AT NOON		TE	•								
	<u>nd Date</u> 1/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 8 KSNV 11/01/12 1		The Agenda 123	•	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3 AT NOON Start Date Er		⊺⊏ <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29/12 11	1/04/12	T	1	\$325.00	0.00	<u>,</u>					
E 9 KSNV 11/02/12 1		The Agenda 123		1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3 AT NOON Start Date Er	' REV RA ⁻ nd Date	TE <u>Weekdays</u>	Spots/Week	Rate	Rating						
	1/04/12	F	<u> </u>	\$325.00	0.00						
E10 KSNV 11/05/12 1	11/05/12	The Agenda 1230 The Agenda 123	•	1230-1p	М	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3 AT NOON											
	<u>nd Date</u> 1/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 11 KSNV 11/04/12 1		News 3 Sunrise - News 3 Sunrise :		6a-7a	S	:30	1	\$350.001	0.00 NM	1	\$350.00
AVG. ALL WKS/NW <u>Start Date</u> <u>E</u> r				D-4-	Datina						
	nd Date 1/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$350.00	<u>Rating</u> 0.00						
E 12 KSNV 10/30/12 1		Rachael Ray Rachael Ray	СМ	11am-12pm	÷T	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHAEL RAY RE		•									
	nd Date 1/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 13 KSNV 10/31/12 1			CM	11am-12pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00

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KSNV

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Order / Rev:

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Advertiser:

American Crossroads

Alt Order #:

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Product Desc:

American Crossroads

Flight Dates:

10/30/12 - 11/05/12

Estimate:

694

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Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type 3	Spots	Amount
			Rachael Ray Rachael Ray									
		REV RATE	,,									
<u>Sta</u> Week: 10/	<u>irt Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 14 KSNV			Rachael Ray	СМ	11am-12pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
PACHA	EI DAV	REV RATE	Rachael Ray									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T	1	\$325.00	0.00						
E 15 KSNV	11/02/1	2 11/02/12	Rachael Ray Rachael Ray	СМ	11am-12pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHA	EL RAY	REV RATE	,,					•		ļ		
<u>Sta</u> Week: 10/	rt <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$325,00	Rating 0.00				ľ		
E 16 KSNV				СМ	11am-12pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
DACHA	EL DAV	REV RATE	Rachael Ray									,
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/	/05/12	11/11/12	M	1	\$325.00	0.00						
E 17 KSNV	11/03/1	12 11/03/12	Wknd Wheel of F		7-730pm	S-	:30	1	\$550.001	0.00 NM	1	\$550.00
WHEEL	REV R	ATE	SAT/ Wheel of F	onune								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 18 KSNV		11/04/12	The Doctors	CM	\$550.00 2pm-3pm	0.00 -T	:30	1	\$325.001	0.00 NM	1	¢aae oo
			The Doctors	0101	zpiii-opiii	, , , ,	.50	'	φ323.00 i	U.UU ININI	•	\$325.00
	DRS RE\ irt Date		Wookdovo	Cnoto AMook	Dete	Datina						
Week: 10/		End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 19 KSNV	10/31/	2 10/31/12	The Doctors	CM	2pm-3pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTO	DRS REV	/ RATE	The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	W	1	\$325.00	0.00						
E 20 KSNV	11/01/1	2 11/01/12	The Doctors The Doctors	СМ	2pm-3pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
	ORS REV											
<u>Sta</u> Week: 10/	art Date /29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00				i		
			The Doctors	СМ	2pm-3pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
DOOTO	DO DES	/ DATE	The Doctors		,				•			,
	ORS RE\ art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/29/12	11/04/12	F	1	\$325.00	0.00						
E 22 KSNV	11/05/1	12 11/05/12	The Doctors The Doctors	СМ	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325,00
DOCTO	ORS REV	/ RATE	The Boolois									
-	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	<u>Rate</u>	Rating						
Week: 11/ E 23 KSNV		11/11/12	Late Night w/Fallo	on CM	\$325.00 1237a-136an	0.00 n -T	:30	1	\$250.001	0,00 NM	1	\$250.00
			Late Night w/Fall		, , , , , , , , , , , , , , , , , , ,		,	·	V 4001001	0,00 1111	ı.	φ200,00
	ON-NBC art Date	< REV RATE End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	-T	1	\$250.00	0.00				·		
E 24 KSNV	10/31/	12 10/31/12	•		1237a-136an	nW	:30	1	\$250,001	0.00 NM	1	\$250.00
J FALLO	ON-NBC	< REV RATE	Late Night w/Fall-	on								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 25 KSNV		11/04/12	W	1	\$250.00	0.00	120	4	\$2E0 004	0.00 NA	a	#050.00
EZO NONV	1 17017	12 11/01/12		СМ	1237a-136an	nT	:30	1	\$250.001	0.00 NM	1	\$250.00

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Product Desc: Estimate: American Crossroads

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Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Late Night w/Fall									
J FALL	ON-NBC	< REV RATE	Late Night w/Fall	on								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	T	1	\$250.00	0.00						
E 26 KSNV	11/02/1	2 11/02/12	Late Night w/Fallo		1237a-136an	nF	:30	1	\$250.001	0.00 NM	1	\$250.00
JEALL	ON-NBC	< REV RATE	Late Night w/Fall	on								
	art Date	End Date	- <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/29/12	11/04/12	F	1	\$250.00	0.00						
E 27 KSNV	11/05/1	2 11/05/12	Late Night w/Fallo		1237a-136an	n M	:30	1	\$250.001	0.00 NM	1	\$250.00
JEALL	ONLNBC	< REV RATE	Late Night w/Fall	on								
	art Date	End Date	- <u>Weekdays</u>	Spots/Week	Rate	Rating					,	
Week: 11		11/11/12	M	1	\$250.00	0.00						
E 28 KSNV	10/30/1	2 10/30/12	M-F Today Show	III 4th 18M	10am-11am	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	/ SH/V(3-1	NBC REV RA	Today 4th Hour									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	-T	1	\$325.00	0.00						
E 29 KSNV	10/31/1	2 10/31/12	M-F Today Show	III 4th IBM	10am- 11a m	W	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAN	/ CLDA/O I	NDO DEV.D.	Today 4th Hour									
	r SHVVS-I art Date	NBC REV RA	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	W	<u>opola/vieck</u>	\$325.00	0.00						
E 30 KSNV	11/01/1	2 11/01/12	M-F Today Show	III 4th IBM	10am-11am	T	:30	1	\$325.001	0.00 NM	1	\$325.00
TODA			Today 4th Hour									
	r SHW3-i art Date	NBC REV R/ End Date		Cnote/Mack	Doto	Datina				i		
Week: 10		11/04/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 31 KSNV	11/02/1		M-F Today Show	III 4th ISM	10am-11am	F	:30	1	\$325.001	0.00 NM	1	\$325.00
T0041		NDO DEL / D	Today 4th Hour									·
	r SHW3-i art Date	NBC REV R/ End Date	Neekdays	Spots/Week	Poto	Rating						
Week: 10		11/04/12	F	<u> </u>	<u>Rate</u> \$325.00	0.00						
E 32 KSNV	11/05/1	2 11/05/12	M-F Today Show	III 4th ISM	10am-11am	M	:30	1	\$325.001	0.00 NM	1	\$325.00
			Today 4th Hour									·
	r SHVV3-i a <u>rt Date</u>	NBC REV RA		Spots/Week	Dete	Detina						
Week: 11		<u>End Date</u> 11/11/12	<u>Weekdays</u> M	Spois/vyeek 1	<u>Rate</u> \$325.00	Rating 0.00						
		** **	M-F 5-6a WakeU	p w/Wa@M	5-6a	-T	:30	1	\$450.001	0.00 NM	1	\$450.00
			M-F 5-6a WakeU	Jp w/Wagners					,		Ţ	+
		NRS1 REV F		C4-56/1-	D.J.	D-C						
<u>่ 5น</u> Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
			M-F 5-6a WakeU	M@sW/w q	5-6a	W	:30	1	\$450.001	0.00 NM	1	\$450.00
			M-F 5-6a WakeU						·			+
		NRS1 REV F		On -4- 84/1-	D-1-	Datte e						
<u>ุธถ</u> Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
			M-F 5-6a WakeU	p w/Wa@M	5-6a	T	:30	1	\$450.001	0.00 NM	1	\$450.00
			M-F 5-6a WakeU						*		•	Ψ 100.00
		NRS1 REV F		0	m .	-						
5ta Week: 10	art Date /29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
			M-F 5-6a WakeU	p w/Wa@M	5-6a	F	:30	1	\$450.001	0.00 NM	1	\$450.00
			M-F 5-6a WakeU	-		•	· - -	•	,	-144 14141		¥ 150100
		NRS1 REV F		0	.	D. "						
<u>Sta</u> Week: 10	art <u>Date</u> //29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 37 KSNV			· · · · · · · · · · · · · · · · · · ·	CM	5-6a	M	:30	1	\$450.001	0.00 NM	1	\$450.00
	• •					• •		•	Ψ.00.00 (0.00 (110)	'	φ-700.00

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Start Clate	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
Week-1706/12 11/11/12 M-F Today Show II 3rd HAM SobsANVeek Rate Satisface Sa													
Start Date	WAKE	W/WAG	NRS1 REV F		p w/vvagners								
Medic 1706/12 1714/12 H- S405.00 0.00 1 375					Spots/Week	Rate	Rating				1		
MF Today Show Week days Spots Week days Spots Week State	Week: 11.	/05/12	11/11/12	M	1								
TODAY SHW2-NBC REV RATE	E 38 KSNV	10/30/1	12 10/30/12			9-10a	-T	:30	1	\$750.001	0.00 NM	1	\$750.00
Start Date End Date Meekdays Spots/Week Rate 0.00 0	TODAY	CM/HS	MBC DEV D	•	<i>'</i>]								
Week: 1928/12 11041/2					Snots/Week	Rate	Rating						
Mart Today Shw2+NBC REV RATE Suit Date Suit Da					1								
TODAY SHW2-NBC REV RATE Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week S	E 39 KSNV	10/31/	12 10/31/12	M-F Today Show	II 3rd H@M	9-10a	W	:30	1	\$750.001	0.00 NM	1	\$750,00
Start Date End Date Meekdays Spots-Week Rate One 1 \$750.00 Color NM 1 \$75	TOD 41		NDO DELLE		· II								
Week: 107291/2 11/041/2					Cnota#Monk	Doto	Datina						
E 40 KSNV 11/01/12 11/01/12 M-F Today Show II 3rd HVM 9-10a	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				<u> </u>								
TODAY SHW2-NBC REV RATE Spots/Week Ratio Spo				M-F Today Show	II 3rd HBM			:30	1	\$750.001	0.00 NM	1	\$750.00
Slaft Date End Date Week 10/29/12 11/04/12 T 1 \$750.00 0.00 0.00 1 \$750.00 0.00 1 \$750.00 0.00 1 \$750.00 0.00 1 \$750.00 0.00 1 \$750.00 0.00 1 \$750.00 0.00 1 \$750.00 0.00 1 \$750.00 0.00 1 \$750.00 0.00 1 \$750.00 0.00 1 \$750.00 0.00 1 \$750.00 0.00 1 \$750.00 0.00 1 \$750.00 0.00 1 \$750.00 0.00 1 \$750.00 0.00 1 \$750.00 0.00 0.00 0 0 0 0 0				M-F Today Show						********	0,00	•	φ100.00
Modex: 10/29/12 11/02/12 11/02/12 MF Today Show II 3rd 16M 9-10a F- :30 1 \$750.001 0.00 NM 1 \$75 NM TODAY SHW2-NBC REV RATE MF Today Show II 3rd 16M 9-10a F- :30 1 \$750.001 0.00 NM 1 \$75 NM TODAY SHW2-NBC REV RATE MF Today Show II 3rd 16M 9-10a MF Today Show II 3rd 16M MF Today Show II													
E41 KSNV 11/02/12 11/02/12 M-F Today Show II 3rd H8M 9-10a													
TODAY SHW2-NBC REV RATE Start Date Info Date Weekdays Spots/Week Rate Rating O.00								.30	1	\$750 001	O OO NIM	1	#750.00
TODAY SHW2-NBC REV RATE Spots Sp	L-41 NONV	111021	12 11702/12			5-10a		.50	'	\$750.00 I	O.OO INIVI	1	\$750.00
Meek: 10/29/12	TODAY	SHW2-	NBC REV R										
E 42 KSNV 11/05/12 11/05/12 M-F Today Show II 3rd H8M 9-10a M 30 1 \$750.001 0.00 NM 1 \$77													
## ## ## ## ## ## ## ## ## ## ## ## ##				· · · · · · · · · · · · · · · · · · ·		***************************************							
Start Date End Date Weekdays Spots/Week Rate Rating O.00	E 42 KSNV	11/05/	12 11/05/12			9-10a	M	:30	1	\$750.001	0.00 NM	1	\$750.00
Week: 11/05/12 11/11/12 Whend Jeopardy CM 630-7pm	TODAY	SHW2-	NBC REV R	•	111								
E43 KSNV 11/03/12 11/03/12 Wknd Jeopardy SAT/Jeopardy SAT/Jeopardy JEP REV RATE/PG Start Date End Date Week 10/29/12 11/04/12	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
SAT/Jeopardy SAT/Jeopardy SAT/Jeopardy Satr Date Start Date M-F Wheel CM 7-730pm -T 30 1 \$1,300.001 0.00 NM 1 \$1,3	•					\$750.00	0.00						
Start Date End Date Meekidays Spots/Week Rate Reting Weekidays Spots/Week Rate Start Date Spots/Week Rate Start Date Start	E 43 KSNV	11/03/	12 11/03/12		CM	630-7pm	S-	:30	1	\$550.001	0.00 NM	1	\$550.00
Start Date New 10/29/12 11/04/12 1	JEP RE	-V RATE	/PG	SAT/Jeopardy									
Week: 10/29/12 11/04/12 11/03/12 11/04/12 11/				Weekdays	Spots/Week	Rate	Rating						
WHEEL REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Rating N-F Wheel of Fortune	Week: 10	/29/12	11/04/12	s-	1	\$550.00							
WHEEL REV RATE/PG Start Date End Date Weekdays Spots/Week Rate (1/104/12 1/104/12	E 44 KSNV	10/30/1	12 10/30/12			7-730pm	-7	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	WHEE	DEV/D	ATE/DC	M-F Wheel of Fo	rtune								
Week: 10/29/12 11/04/12 -T 1 \$1,300.00 0.00 E 45 KSNV 10/31/12 10/31/12 IO/31/12 10/31/12 M-F Wheel CM 7-730pm W :30 1 \$1,300.001 0.00 NM 1 \$1,3 WHEEL REV RATE/PG Start Date Week: 10/29/12 11/04/12 End Date M-F Wheel CM 7-730pm Rating 0.00 0.00 0.00 NM 1 \$1,300.001 0.00 NM 1 \$1,3 WHEEL REV RATE/PG Start Date Week: 10/29/12 11/04/12 End Date M-F Wheel CM 7-730pm Rating 0.00 0.00 0.00 0.00 NM 1 \$1,3 WHEE REV RATE/PG Start Date Start Date Week: 10/29/12 11/04/12 Weekdays Spots/Week Rate M-F Wheel CM 7-730pm Rating Rating N-F Wheel CM 7-730pm 0.00 0.00 0.00 NM 1 \$1,3 Week: 10/29/12 11/04/12 11/05/12 11/05/12 11/05/12 11/05/12 11/05/12 11/05/12 M-F Wheel CM 7-730pm M 30 1 \$1,300.001 0.00 NM 1 \$1,3 WHEEL REV RATE/PG Start Date End Date Meek: 11/05/12 11/05/12 11/05/12 M-F Wheel CM 7-730pm M 30 1 \$1,300.001 0.00 NM 1 \$1,3 Week: 11/05/12 11/05/12 11/05/12 M-F Wheel CM 7-730pm M 30 1 \$1,300.001 0.00 NM 1 \$1,3 </td <td></td> <td></td> <td></td> <td>Weekdays</td> <td>Snots/Meek</td> <td>Rate</td> <td>Rating</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>				Weekdays	Snots/Meek	Rate	Rating						
E 45 KSNV 10/31/12 10/31/12 M-F Wheel CM 7-730pmW :30 1 \$1,300.001 0.00 NM 1 \$1,3 M-F Wheel of Fortune WHEEL REV RATE/PG Start Date Week: 10/29/12 11/04/12 M-F Wheel CM 7-730pmT :30 1 \$1,300.001 0.00 NM 1 \$1,3 M-F Wheel of Fortune WHEEL REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 11/04/12 M-F Wheel CM 7-730pmT :30 1 \$1,300.001 0.00 NM 1 \$1,3 M-F Wheel of Fortune WHEEL REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/02/12 11/02/12 M-F Wheel CM 7-730pmF :30 1 \$1,300.001 0.00 NM 1 \$1,3 M-F Wheel of Fortune WHEE REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 11/05/12 11/05/12 11/05/12 11/05/12 11/05/12 11/05/12 11/05/12 M-F Wheel CM 7-730pm M :30 1 \$1,300.001 0.00 NM 1 \$1,3 M-F Wheel of Fortune WHEEL REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Week: 11/05/12 11/05/12 11/05/12 M-F Wheel of Fortune WHEEL REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Week: 11/05/12 11/05/12 11/05/12 M-F Wheel of Fortune WHEEL REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Week: 11/05/12 11/11/12 M 1 \$1,300.00 0.00													
Wheel of Fortune Start Date of Fortune Wheel	E 45 KSNV	10/31/	12 10/31/12	M-F Wheel			W	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00				M-F Wheel of Fo	rtune								,
Week: 10/29/12 11/04/12 11/				Mantalana	O4-8N1-	Б	D. "						
E 46 KSNV 11/01/12 11/01/12 M-F Wheel CM 7-730pmT :30 1 \$1,300.001 0.00 NM 1 \$1,3 WHEEL REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/02/12 11/02/12 M-F Wheel CM 7-730pmF :30 1 \$1,300.001 0.00 NM 1 \$1,3 WHEE REV RATE/PG Start Date Week: 10/29/12 11/02/12 M-F Wheel CM 7-730pmF :30 1 \$1,300.001 0.00 NM 1 \$1,3 WHEE REV RATE/PG Start Date Week: 11/05/12 11/05/12 11/05/12 M-F Wheel CM 7-730pm M :30 1 \$1,300.001 0.00 NM 1 \$1,3 WHEEL REV RATE/PG Start Date M-F Wheel CM 7-730pm M :30 1 \$1,300.001 0.00 NM 1 \$1,3 WHEEL REV RATE/PG Start Date End Date Weekdays Spots/Week Rate M :30 1 \$1,300.001 0.00 NM 1 \$1,3 WHEEL REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M 1 \$1,300.00 0.00													
M-F Wheel of Fortune								:30	1	\$1,300,001	0.00 NM	1	\$1,300.00
Start Date End Date Weekdays Spots/Week Rate Rating							·	.00	'	Ψ1,000.001	0,00 1417	•	Ψ1,500.00
Week: 10/29/12 11/04/12 T 1 \$1,300.00 0.00 E 47 KSNV 11/02/12 11/02/12 M-F Wheel	WHEE	L REV R	ATE/PG										
E 47 KSNV 11/02/12 11/02/12 M-F Wheel CM 7-730pmF :30 1 \$1,300.001 0.00 NM 1 \$1,3 M-F Wheel of Fortune WHEE REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12F 1 \$1,300.00 0.00 E 48 KSNV 11/05/12 11/05/12 M-F Wheel CM 7-730pm M :30 1 \$1,300.001 0.00 NM 1 \$1,3 M-F Wheel of Fortune WHEEL REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M 1 \$1,300.00 0.00							_						
M-F Wheel of Fortune				•		<u> </u>				41.000.001			
WHEE REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 F- 1 \$1,300.00 0.00 E 48 KSNV 11/05/12 11/05/12 M-F Wheel CM 7-730pm M :30 1 \$1,300.001 0.00 NM 1 \$1,3 M-F Wheel of Fortune WHEEL REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M 1 \$1,300.00 0.00	E4/ NONV	17/02/	12 17/02/12			1-130pm	F	:30	1	\$1,300.00 1	0.00 NM	1	\$1,300.00
Week: 10/29/12 11/04/12 F 1 \$1,300.00 0.00 E 48 KSNV 11/05/12 11/05/12 M-F Wheel CM 7-730pm M :30 1 \$1,300.001 0.00 NM 1 \$1,3 M-F Wheel of Fortune WHEEL REV RATE/PG Start Date End Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M 1 \$1,300.00 0.00	WHEE	REV RA	TE/PG										
E 48 KSNV 11/05/12 11/05/12 M-F Wheel CM 7-730pm M :30 1 \$1,300.001 0.00 NM 1 \$1,3 M-F Wheel of Fortune WHEEL REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M 1 \$1,300.00 0.00							Rating						
M-F Wheel of Fortune WHEEL REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M 1 \$1,300.00 0.00				· · · · · · · · · · · · · · · · · · ·									
WHEEL REV RATE/PG <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 11/05/12 11/11/12 M 1 \$1,300.00 0.00	E48 KSNV	11/05/	12 11/05/12			7-730pm	M	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
<u>Start Date </u>	WHEE	L REV R	ATE/PG	ivi-r vvneel of ho	rtune								
Week: 11/05/12 11/11/12 M 1 \$1,300.00 0.00				Weekdavs	Spots/Week	Rate	Rating						
E 49 KSNV 10/30/12 10/30/12 CM 1135p-1237a -T 30 1 \$750.001 0.00 AMA 4 \$750.001													
\$ (1.00,001 0.00 1 φτου.ου 1 φτου.ου 1 φτου.ου 1 φτου.ου 1 φτου.ου 1 φτου.ου 1	E 49 KSNV	10/30/	12 10/30/12		СМ	1135p-1237a	-T	:30	1	\$750.001	0.00 NM	1	\$750.00

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KSNV

Order / Rev: 104822 Advertiser: American Crossroads

Alt Order #: 06832438 Product Desc: 694

American Crossroads

Flight Dates: 10/30/12 - 11/05/12 Estimate:

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Tonight Show									
		IBC< REV R		0 (45)	ъ.	D ()				1		
<u>Sta</u> Week: 10/	<u>rt Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
			The Tonight Show	· · · · · · · · · · · · · · · · · · ·	1135p-1237a		:30	1	\$750.001	0.00 NM	1	\$750.00
TONITE	SHW-N	IBC< REV R	Tonight Show ATE									
<u>Sta</u> Week: 10/	<u>rt Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
E 51 KSNV	11/01/1	 	The Tonight Show	v CM	1135p-1237a		:30	1	\$750.001	0.00 NM	1	\$750.00
TONITE	SHW-N	IBC< REV R	-									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	The Tanisht Chan		\$750.00	0.00	-00		A750 004	2 02 1114		4
		2 11/02/12 IBC< REV R	The Tonight Show	⊮ CM	1135p-1237a	F	:30	1	\$750.001	0.00 NM	1	\$750,00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F	1	\$750.00	0.00						
E 53 KSNV	11/05/1	2 11/05/12	The Tonight Show Tonight Show	v CM	1135p-1237a	M	:30	1	\$750.001	0.00 NM	1	\$750.00
TONITE	SHW-N	IBC< REV R	ATE									
<u>Sta</u> Week; 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
			NEWS 3 at 4 (1 I	HOURICM	\$750.00 4-5pm	0.00 -T	:30	1	\$725.001	0.00 NM	1	<u> </u>
		&, RATE & F	4PM NEWS (1 ho		4-5pm	-1	.30	ı	\$725.001	U.UU 19191	•	\$725.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	-T	1	\$725.00	0.00						
E 55 KSNV	10/31/1	2 10/31/12	NEWS 3 at 4 (1 h	•	4-5pm	W	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS I	REV TP	&, RATE & F	- 4PM NEWS (1 ho ⊇G.	our)								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	W	1	\$725.00	0.00						
E56 KSNV	11/01/1	2 11/01/12	NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm	T	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	REV TP	&, RATE & F		oui)						ľ		
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	T	1	\$725.00	0.00						
E 57 KSNV	11/02/1	2 11/02/12	NEWS 3 at 4 (1 I 4PM NEWS (1 ho	•	4-5pm	F	:30	1	\$725.001	0.00 NM	. 1	\$725.00
NEWS!	REV TP	&, RATE & F	•	our)								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			•			
Week: 10/		11/04/12	F	1	\$725.00	0,00						
			NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
	rt Date	&, RATE & F End Date	-G. <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$725.00	0.00						
E 59 KSNV	10/30/1	2 10/30/12	M-F 6-7a WakeU	MgsWw c	6-7a	-T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE	w/wagi	NRS2 REV F	M-F 6-7a WakeU RATE	p w/Wagners								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M-F 6-7a WakeU		\$1,000.00 6-7a	0.00 W	:30	4	\$1,000,004	0.00 NA		Ø4 000 00
E OU MONV	10/31/1		M-F 6-7a WakeU	_	0-1 a	w	.30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE	W/WAGI	NRS2 REV F		,								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 61 KSNV		11/04/12	M	CM	\$1,000.00 6-7a	0.00	:30	1	\$1,000.001	0.00 MM	i 4	¢4 000 00
LUI RONV	1 1/0 1/1	- 111V111Z		CIVI	J~1 a		,ou	1	ψ1,000.001	0.00 NM	1	\$1,000.00

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KSNV

Order / Rev: Alt Order #:

Flight Dates:

104822

06832438

10/30/12 - 11/05/12

Advertiser:

American Crossroads

Product Desc:

American Crossroads

Estimate:

694

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-I- 6-/a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 ---T---\$1,000.00 0.00 E 62 KSNV 11/02/12 11/02/12 M-F 6-7a WakeUp w/Wa@M ---F--:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 \$1,000.00 0.00 E 63 KSNV 11/05/12 11/05/12 M-F 6-7a WakeUp w/WaQM M-----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----\$1,000.00 0.00 E 64 KSNV 10/30/12 10/30/12 **Today Show** CM 658a-9am -T----:30 1 \$1,500.001 0.00 NM \$1,500.00 Today Show **TODAY SHW REV RATE** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$1,500.00 0.00 E 65 KSNV 10/31/12 10/31/12 **Today Show** CM 658a-9am --W----:30 1 \$1,500.001 0.00 NM \$1,500.00 Today Show **TODAY SHW REV RATE** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 --W----\$1,500.00 0.00 1 E 66 KSNV 11/01/12 11/01/12 **Today Show** CM 658a-9am ---T---:30 1 \$1,500.001 0.00 NM \$1,500.00 Today Show TODAY SHW REV RATE Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T---\$1,500.00 0.00 E 67 KSNV 11/02/12 11/02/12 **Today Show** CM 658a-9am ----E--:30 1 \$1,500.001 0.00 NM \$1,500.00 Today Show TODAY SHW REV RATE Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/29/12 11/04/12 ---F--\$1,500.00 0.00E 68 KSNV 11/05/12 11/05/12 **Today Show** CM 0.00 NM 658a-9am :30 1 \$1,500.001 \$1,500.00 **Today Show** TODAY SHW REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M~~---\$1,500.00 0.00 E 69 KSNV 10/30/12 10/30/12 M-F Early News CM 5-630p -T----:30 1 \$1,200,001 0.00 NM \$1,200.00 M-F Early News VARIOUS REV RATE Rating Start Date End Date **Weekdays** Spots/Week Rate Week: 10/29/12 11/04/12 \$1,200.00 0.00 E70 KSNV 10/31/12 10/31/12 M-F Early News CM 5-630p --W----0.00 NM :30 1 \$1,200.001 \$1,200.00 M-F Early News VARIOUS REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$1,200.00 0.00 E71 KSNV 11/01/12 11/01/12 M-F Early News CM 5-630p ---T---:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News VARIOUS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T---\$1,200.00 E72 KSNV 11/02/12 11/02/12 M-F Early News СМ 5-630p ---F--:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News VARIOUS REV RATE Spots/Week Start Date **End Date** <u>Weekdays</u> Rating Rate Week: 10/29/12 11/04/12 ----F--\$1,200.00 0.00 E 73 KSNV 11/05/12 11/05/12 CM 5-630p :30 1 \$1,200.001 0.00 NM \$1,200.00 1

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Order / Rev: Alt Order #:

Flight Dates:

104822

Advertiser: Product Desc: American Crossroads

06832438

10/30/12 - 11/05/12

Estimate:

American Crossroads

694

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type S _l	oots	Amount
			M-I- Early News									
VARIOL	US REVI	RATE	M-F Early News									
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 11/	/05/12	11/11/12	M			0.00						
E 74 KSNV	10/30/1	2 10/30/12	Noon News	CM	12-1230pm	-T	:30	1	\$425.001	0.00 NM	1	\$425.00
			Noon News							ŀ		
	3 AT NO		Miles aledane	O	D-4-	D - 1'						
<u>5ta</u> Week: 10/	art Date	End Date 11/04/12	<u>Weekdays</u> -⊤	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00				ĺ		
E 75 KSNV			Noon News	CM	12-1230pm	W	:30	1	\$425.001	0.00 NM	1	\$425.00
L 75 1011V	10/51/1	2 10/01/12	Noon News	Olvi	12-1200pm	14	.50	'	ψ423.00 I	0.00 14141		\$420.00
NEWS	3 AT NO	ON	,									
<u>Sta</u>	<u>irt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	/29/12	11/04/12	W	1	\$425.00	0.00						
E 76 KSNV	11/01/1	2 11/01/12	Noon News	СМ	12-1230pm	T	:30	1	\$425.001	0,00 NM	1	\$425.00
NEWS	3 AT NO	ON	Noon News							i		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				l		
Week: 10/		11/04/12	T	1	\$425.00	0.00				l		
E 77 KSNV			Noon News	CM	12-1230pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
_ , , ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			Noon News		1200011.	•	.00	•	Ψ·120,001	0.00 1410		Ψ+20.00
NEWS	3 AT NO	ON										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		11/04/12	F	1	\$425.00	0.00						
E 78 KSNV	11/05/1	2 11/05/12	Noon News	СМ	12-1230pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS	3 AT NO	ΩN	Noon News									
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	М	1	\$425.00	0.00						
E 79 KSNV	11/03/1	2 11/03/12	News 3 Sunrise -	SATUROM	6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
			News 3 Sunrise S	SATURDAY								
	LL WKS											
Sta Week: 10/	art Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
E 80 KSNV		11/04/12		CM	\$350.00	0.00	.00		6450.004	0.00.104		* . = \$ \$ \$
E OU KONV	10/30/1	2 10/30/12	Dr Phil	CIVI	3-4p	-T	:30	1	\$450.001	0.00 NM	1	\$450.00
DR, PH	IIL<		D1 1 1111									
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/29/12	11/04/12	-T	1	\$450.00	0.00						
E 81 KSNV	10/31/1	2 10/31/12	Dr. Phil	CM	3-4p	W	:30	1	\$450.001	0.00 NM	1	\$450.00
DD DU	ш.		Dr Phil							ļ		
DR. PH		Fad Data	Medalara	Croto AMa ale	D-1-	D - 4:						
<u>اده</u> /Week: 10	art <u>Date</u> /29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
E 82 KSNV				CM	3-4p	T	:30	1	\$450.001	0.00 NM	1	\$450.00
202 110111	11,01,1	_ ,,,,,,,,	Dr Phil	0111	0 -1p	•	.00	'	ψ-30.001	0.00 14141	•	ψ430.00
DR. PH	IIL<											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	-	11/04/12		1	\$450.00	0.00						
E 83 KSNV	11/02/1	2 11/02/12		CM	3-4p	F	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. PH	HI ~		Dr Phil									
	art Date	End Date	Weekdays	Spots/Week	Pate	Dating				ļ		
Week: 10		11/04/12	F	Spots/vveek	<u>Rate</u> \$450.00	Rating 0.00						
E 84 KSNV				CM	3-4p	M	:30	1	\$450.001	0,00 NM	1	\$450.00
		· · -	Dr Phil	Ŧ	- 1-	, -	.55	•	Ψ.00.001	5,55 (111)	į	Ψ 100.00
DR. PH												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 11/		11/11/12	M	1	\$450.00	0.00						
E 85 KSNV	11/04/1	z 11/04/12		CM	7a-8am	S	:30	1	\$750.001	0.00 NM	1	\$750.00

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KSNV

Order / Rev:

104822

Advertiser:

American Crossroads

Alt Order #:

06832438

Product Desc:

American Crossroads

Flight Dates:

10/30/12 - 11/05/12

Estimate:

694

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Sunday Today Sunday Today SUN TODAY-NBC REV RATE Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 ----S \$750.00 0.00 E 86 KSNV 11/03/12 11/03/12 Saturday Today CM 7a-9am ----5-.30 \$625,001 0.00 NM \$625.00 Saturday Today AVG. ALL WKS Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 ----5-Week: 10/29/12 \$625.00 0.00 E 87 KSNV 10/31/12 10/31/12 Wed PR 9-10p 0.00 NM CM 9-10pm :30 1 \$4,000.001 \$4,000.00 Wednesday Prime 9-10pm SVU RATE & PC Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$4,000.00 0.00 E 88 KSNV 11/03/12 11/03/12 \$1,200.00 Sat PR 8-9p 8-9pm ----S-:30 1 \$1,200,001 0.00 NM Saturday Prime 8-9pm NBC PRIME REV RATE/PG Start Date Spots/Week End Date Weekdays Rate Rating Week: 10/29/12 11/04/12 ----5-1 \$1,200.00 0.00 E 89 KSNV 11/03/12 11/03/12 News 3 Today - SATURDM 9am-930am ----5-:30 \$500.001 0.00 NM \$500.00 News 3 Today - SAT AVG. ALL WKS End Date Start Date Weekdays Spots/Week Rate Rating 11/04/12 ----S-Week: 10/29/12 \$500.00 0.00 E 90 KSNV 11/03/12 11/03/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 1 \$1,100.001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven WKD2 NWS-AT 11< Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/29/12 11/04/12 ----S-\$1,100.00 0.00 E 91 KSNV 11/04/12 11/04/12 Chris Matthews 9:30AM SM 9:30a-10a ----S :30 \$600,001 0.00 NM 1 \$600.00 Chris Matthews SUN 9:30am CM REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -----5 \$600,00 0.00E 92 KSNV 11/03/12 11/03/12 Sa-Su Early News СМ 5pm-630pm :30 \$675,001 ----5-0.00 NM \$675.00 Sa-Su Early News AVG. ALL WKS REV RATE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---S-\$675.00 0,00 E 93 KSNV 11/01/12 11/01/12 Thurs PR 10-11p CM 10-11pm ---T---:30 1 \$3,200.001 0.00 NM \$3,200.00 Thursday Prime 10-11pm ROCK CENTER REV RATE/PROGRAM Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/29/12 11/04/12 ---T---\$3,200.00 0.00 E 94 KSNV 10/30/12 10/30/12 Days of our Lives CM 1258p-2pm :30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS-OUR LIVES< Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -T----\$425.00 0.00 E 95 KSNV 10/31/12 10/31/12 Days of our Lives CM 1258p-2pm --W---:30 \$425.001 0,00 NM \$425.00 Days of our Lives DAYS-OUR LIVES< Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$425.00 0.00 E 96 KSNV 11/01/12 11/01/12 Days of our Lives CM 1258p-2pm ---T---:30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS-OUR LIVES< Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/29/12 11/04/12 ---T---\$425.00 0.00 E 97 KSNV 11/02/12 11/02/12 CM 1258p-2pm ---F--:30 \$425.001 0.00 NM \$425.00

Print Date: 09/20/12 08:46:18 Page 10of 11 American Crossroads

Order / Rev: 104822 Advertiser:

Alt Order #: 06832438 Product Desc: American Crossroads KSNV

Flight Dates: 10/30/12 - 11/05/12 Estimate: 694

Ln Ch	Start	End	Inventory Code		Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			Days of our Lives			•						
DAYS	-OUR LIVI	ES<	Days of our Live	8								
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 10		11/04/12	F	1	\$425.00	0.00						
E98 KSNV	/ 11/05/1	2 11/05/12	Days of our Lives		1258p-2pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS	-OUR LIVI	ES<	Days of our Live	S								
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1	1/05/12	11/11/12	M	1	\$425.00	0.00						
E 99 KSNV	/ 11/04/1	2 11/04/12	News 3 Today W	/knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
AV/C	ALL WKS		News 3 Today									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	S	1	\$500.00	0.00						
E100 KSNV	/ 10/30/1	2 10/30/12	M-F News 3 at E	leven CM	11pm-1135p	m -T	;30	1	\$1,200.001	0.00 NM	1	\$1,200.00
NUTTAGE			M-F News 3 at E	leven								
	tart Date	REV RATE End Date	<u>Weekdays</u>	Spots/Week	Poto	Rating						
<u>ن.</u> Week: 10		11/04/12	-T		<u>Rate</u> \$1,200.00	0.00						
E101 KSNV	/ 10/31/1	2 10/31/12	M-F News 3 at E		11pm-1135p		:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
			M-F News 3 at E	leven					. ,		,	* 1,===144
		REV RATE	1841	O1- 8841	- .	5.0						
<u>Si</u> Week: 10	tart Date	End Date 11/04/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
			M-F News 3 at E		11pm-1135p		:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
			M-F News 3 at E		11pm 1100p		.00	'	ψ1,200.00 I	0.00 14141	ı	φ1,200.00
		REV RATE										
	tart Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week; 10		11/04/12	M-F News 3 at E		\$1,200.00 11pm-1135p	0.00 mF	:30	1	\$1,200.001	0.00.3184	4	# 4 000 00
LIVO NOIN	11/02/1	2 11102/12	M-F News 3 at E		1 (piii-1 (33p		.30	1	\$1,200.001	0.00 NM	1	\$1,200.00
NEWS	3 AT 11<	REV RATE										
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	M-F News 3 at E	1		0.00			A	2 00 1101		*
E104 KSNV	/ 11/05/1	2 11/05/12	M-F News 3 at E		11pm-1135p	m M	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
NEWS	3 AT 11	REV RATE	W. Howo o at E									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1		11/11/12	M		\$1,200.00	0.00						
E105 KSN\	/ 10/30/1	2 10/31/12	Face to Face w/		730-758pm	-TW	:30	2	\$900.001	0.00 NM	2	\$1,800.00
FACE-	-J RALST	ON< REV RA	Face to Face w/ TE.ADDED SPO									
<u>S1</u>	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	-TW	2	\$900.00	0.00						
E106 KSN\	/ 11/01/1	2 11/02/12	Face to Face w/		730-758pm	TF	:30	2	\$900.001	0.00 NM	2	\$1,800.00
FACE	- LRALST	ON< REV RA	Face to Face w/ TE ADDED SPO									
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	0/29/12	11/04/12	TF	2	\$900.00	0.00						
E107 KSN\	/ 11/05/1	12 11/05/12	Face to Face w/		730-758pm	M	:30	1	\$900.001	0.00 NM	1	\$900.00
EACE	LDALCT	ON - DEV D	Face to Face w/	J.Ralston								
	יו RALS וי tart Date	ON< REV RA End Date	Neekdays	Spots/Week	Rate	Rating						
Week: 1		11/11/12	M	1	\$900.00	0.00						
E108 KSN\	/ 11/04/1	2 11/04/12	Meet the Press	СМ	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
E # 244 }	nnes :	N. 16.1	Meet the Press									•
	' PRESS-9 <u>tart Date</u>	SUN End Date	Weekdays	Spots/Week	Data	Dating						
ين Week: 10		11/04/12	S		<u>Rate</u> \$3,000.00	<u>Rating</u> 0.00						
E109 KSN\				СМ	7-10pm	S	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
					-				•	-		,

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Order / Rev: 104822 Alt Order #:

Advertiser:

Break Start/End Time

American Crossroads

Flight Dates:

Ln Ch

06832438

End

Product Desc:

American Crossroads

10/30/12 - 11/05/12

Start

Estimate:

694

Days Len Spots Rate Pri Rtg Type Spots Amount

Inventory Code News 3 Live in Prime

News 3 in Prime

ADDEDSPOT NEWS AFT NFL

Start Date End Date Week: 10/29/12 11/04/12

Weekdays

Spots/Week

<u>Rate</u> 1 \$1,200.00

<u>Rating</u>

0.00

Totals 111 \$83,275.00